

# **IT&Outsourcing Industries**

## **Engine for Economic Growth of Secondary Cities in Eastern EU - Iași Case Study**

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# CREATIVE NODES - CO-WORKING SPACES IN CENTRAL AND EASTERN EUROPE (MARCH 2018)

# EASTERN EUROPE (2018)

# NODES EASTERN EUROPE (2018)



# PRIMATE AND SECONDARY CITIES IN CENTRAL-EASTERN EUROPE (2018)

## IT&OUTSOURCING INDUSTRY BENCHMARKS

(ALBANIA, BELARUS, BULGARIA, CROATIA, CZECH REPUBLIC, ESTONIA, HUNGARY, LATVIA, LITHUANIA, NORTH MACEDONIA, POLAND, REPUBLIC OF MOLDOVA, ROMANIA, SERBIA, SLOVAKIA, SLOVENIA, UKRAINE)



CAEN

6201

6202

6203

6209

8220

7112

6311

8291

6190

6110

5829

2620

2630

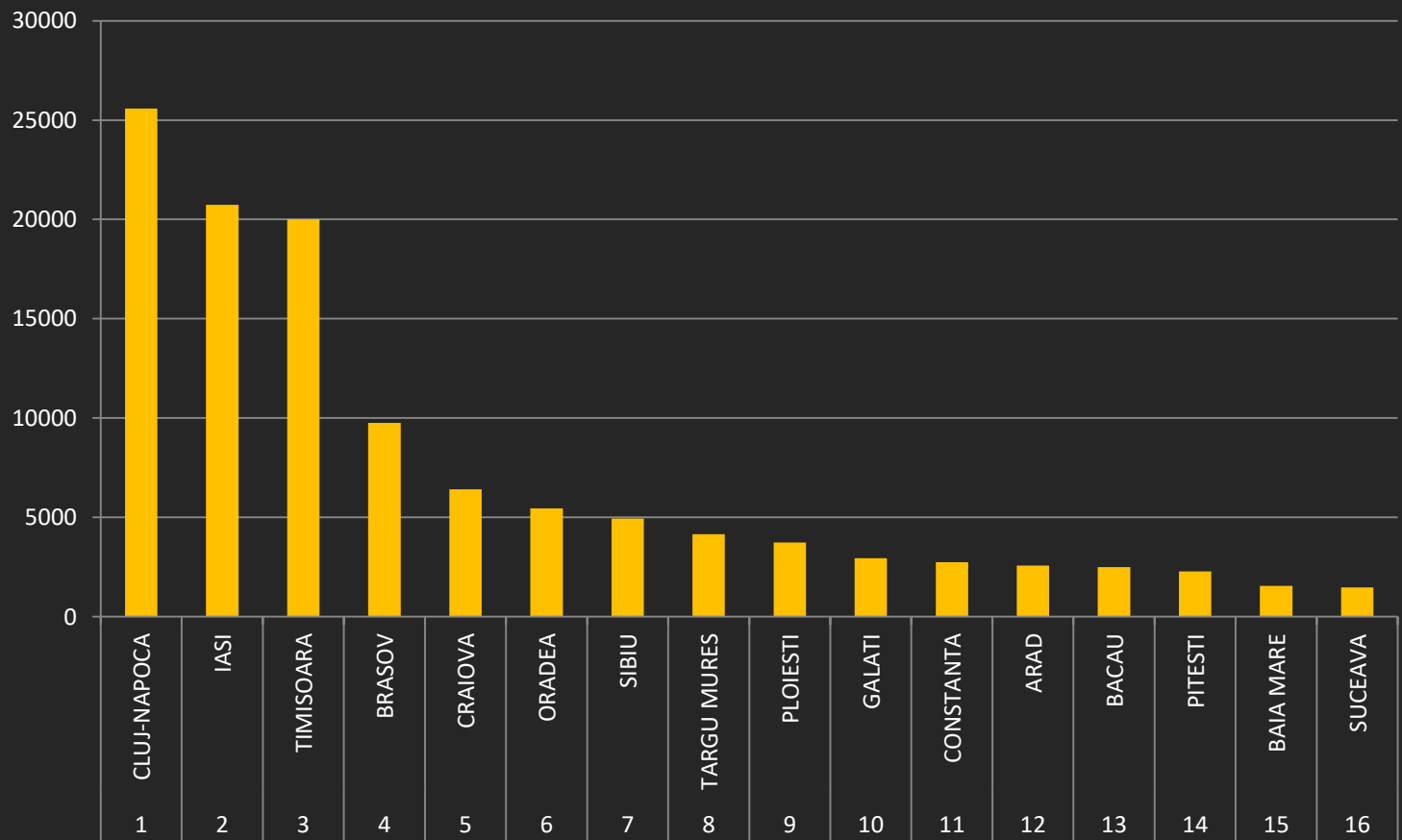
5821

6312

8299

6120

6399



**Urban Agglomeration**  
**323 thousands Inhabitants**  
(248 th. in the city)



## MAIN COMPANIES

**Autoliv**  
**Arvato**

**Employees in IT&Outsourcing domains:**

**Benchmark**  
**Pentalog**

**10 thousands**  
**Stock Office:**  
**140 thousands sq.m**

**BRAŞOV**



**21k students**



**DARA**

**IAŞI**

**CLUJ**

**1,6m passengers**   **40k students**

\* Sediul social în altă localitate

**1,3m passengers**   **55k students**

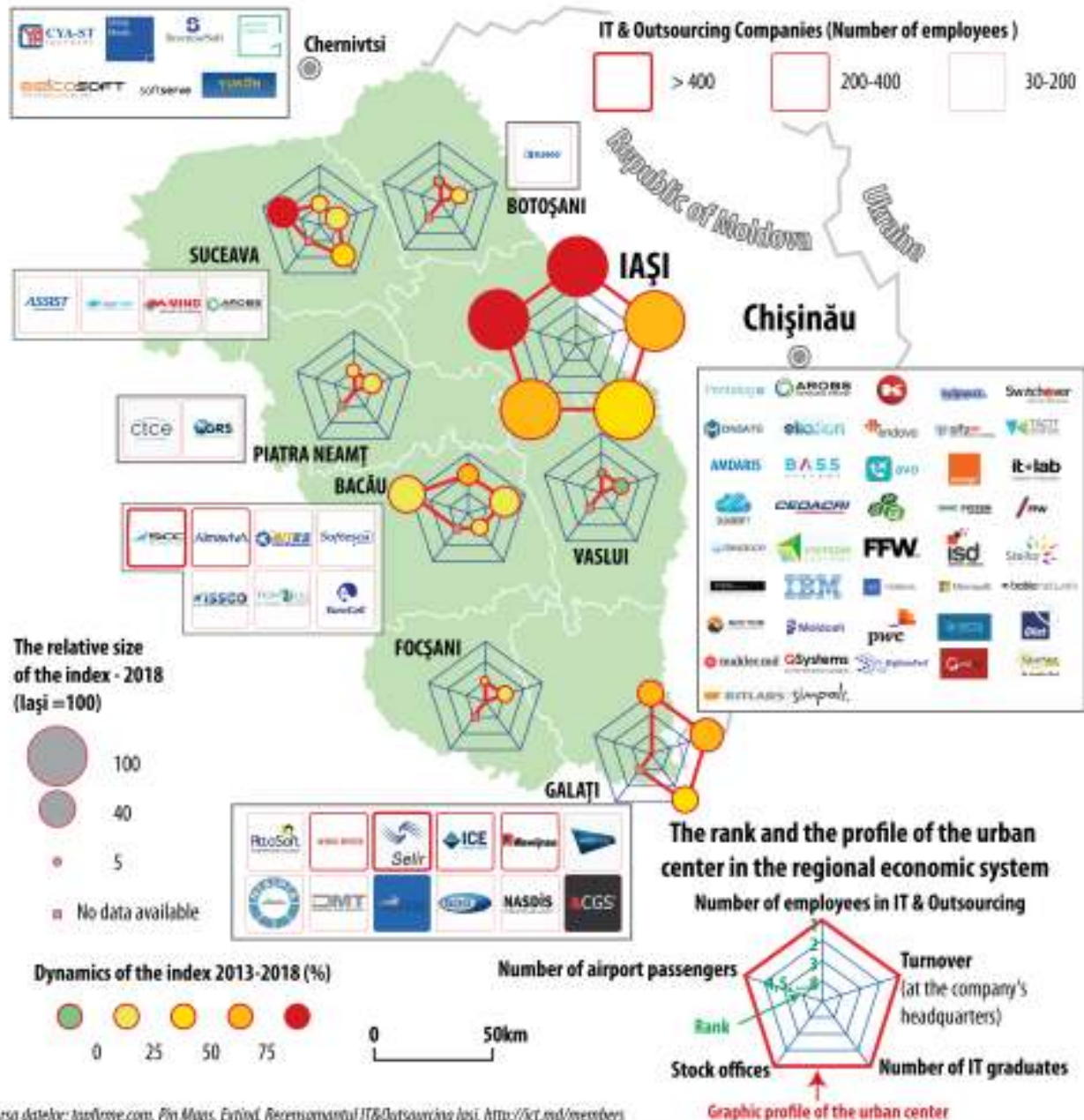
**EVOZONE**  
**E.ON**

**2.8m passengers**   **68k students**





# THE DYNAMICS OF IT&OUTSOURCING DOMAINS IN MOLDAVIAN REGION (2013-2018)



# SPATIAL DYNAMICS OF STOCK OFFICE (Q4 2018 - Q4 2025)



Office stock at the end of the current growth phase  
**300 K sq. meters - Q2 2020**

Supply in Q4 2018 - Q1 2020  
**54.5 K sq. meters**

Office Store Q2 2019  
**262 K sq. meters**

Stock Office (sq. meters)

278 K

100 K

40 K

10 K

Others Areas  
 13 K sq. meters

Office concentration area

New Offices

(Q4 2018 - Q2 2020)

**CENTRAL BUSINESS DISTRICT**

100 K sq. m. → 150 K sq. m.

Stock Office at the end of 2025

Stock Office - Q2 2020

Stock Office - Q4 2018

Stock Office at the end of 2025

**COPOU AREA**  
 12.6 sq. m

IDEO 2  
 10 K sq. m

**PĂCURARI AREA**  
 36.3 K sq. m

**CITY CENTER**

**CENTRAL BUSINESS DISTRICT**  
 100 K sq. m. → 170 K sq. m.

UBC - PALAS II  
 70 K sq. m

MCM

Unique Office

**TĂTĂRAȘI AREA**  
 13.5 sq. m

Flux 3  
 9 K sq. m

CGM

UBC - IULIUS MALL  
 25 K sq. m

**SPLAI BĂHLUI**  
 19 K sq. m.

Spring

BAZA 3

Egros 2

Egros 1

Tepro

**SIF MOLDOVA**  
 30 K sq. m

Deco 2

Evo 2

**NEW INDUSTRY DISTRICT**  
 83 K sq. m → 278 K sq. m.

DECO 3  
 40 K sq. m

Poitiers Area

**SILK DISTRICT OFFICES**  
 100 K sq. m

**SOUTHERN IASI**  
 43.9 sq. m

Continental 2

— Boulevard/ Main street /  
 — Secondary street

0 1000 m





# Thank You!

