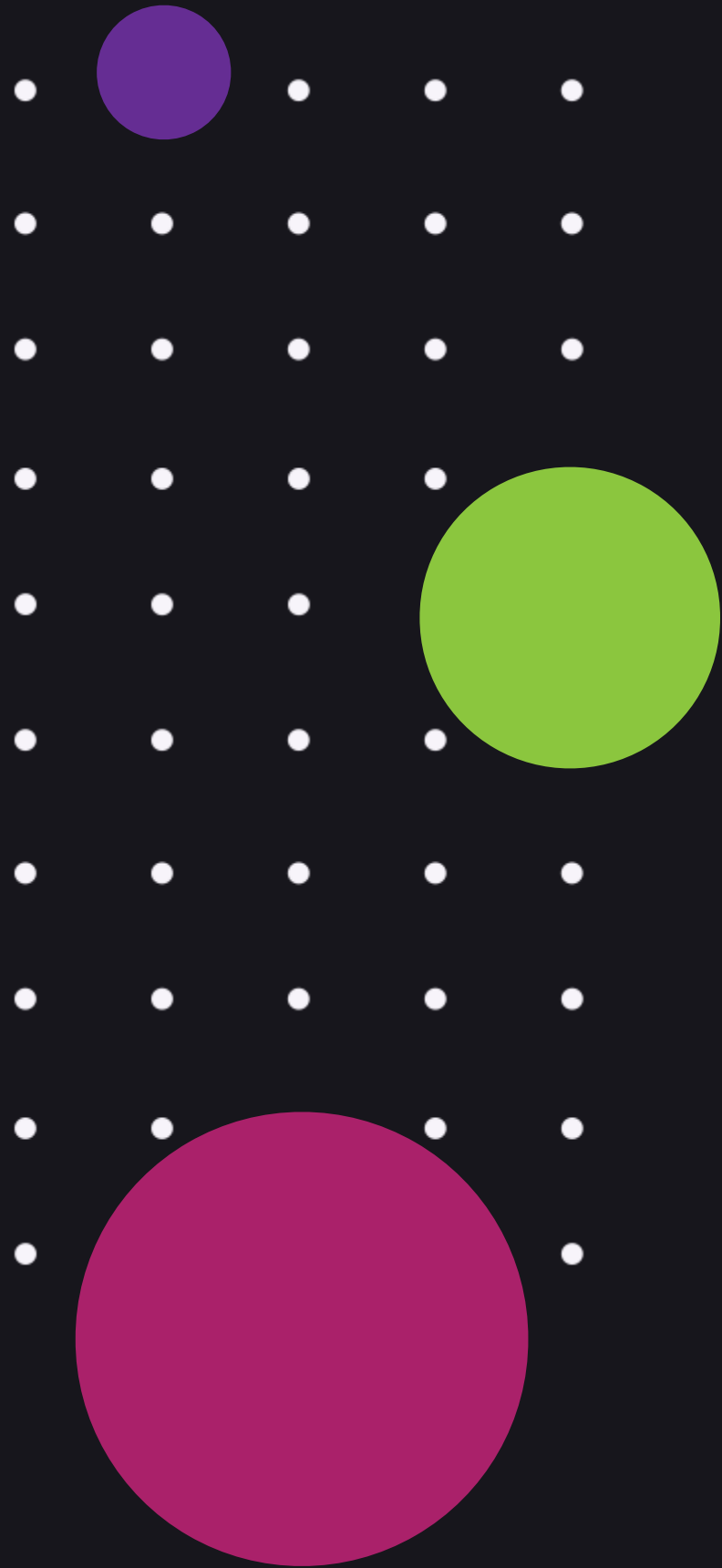




smartdata

building flawless software
for a smooth digital experience.



about us

We're one of the few 100% moldovan owned agencies that offer outstanding digital services for local and international clients.

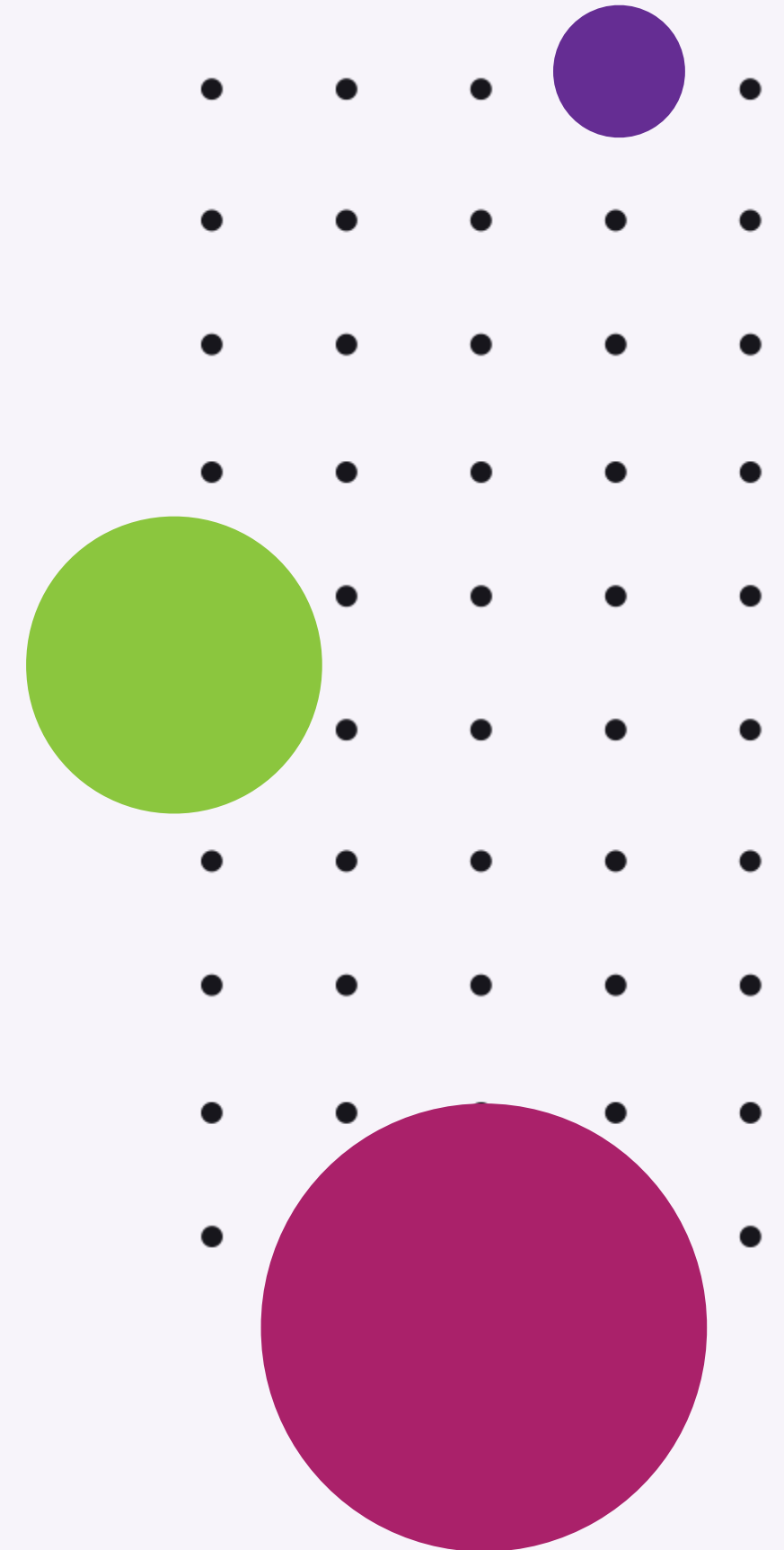


our team

35+ software engineers

market opportunities

- Technology is everywhere.
- Strategic position/regional format.
- The ICT sector it is a strategic branch of the national economy.
- Friendly fiscal system – unique 7% tax for residents of Moldova IT Park.



software development

Coding, Debugging, Implementation, Testing,
Design, Configuration, Applications,
IOS/Android, Languages, Security,
Algorithms, Modeling, Documentation.

programming languages

PHP, Python, Go, Swift, Java, JavaScript,
MySQL, etc.

productivity software

applications

Redmine, Google Suite (Docs, Sheets,
Slides, Forms), Trello, Slack, Zoom, JIRA,
etc.



products
& services
mobile & web dev

technical writing

design

HTML, Wireframing, UX research,
Prototyping, Color theory, Responsive
design, Photoshop, Sketch, User modeling,
etc.

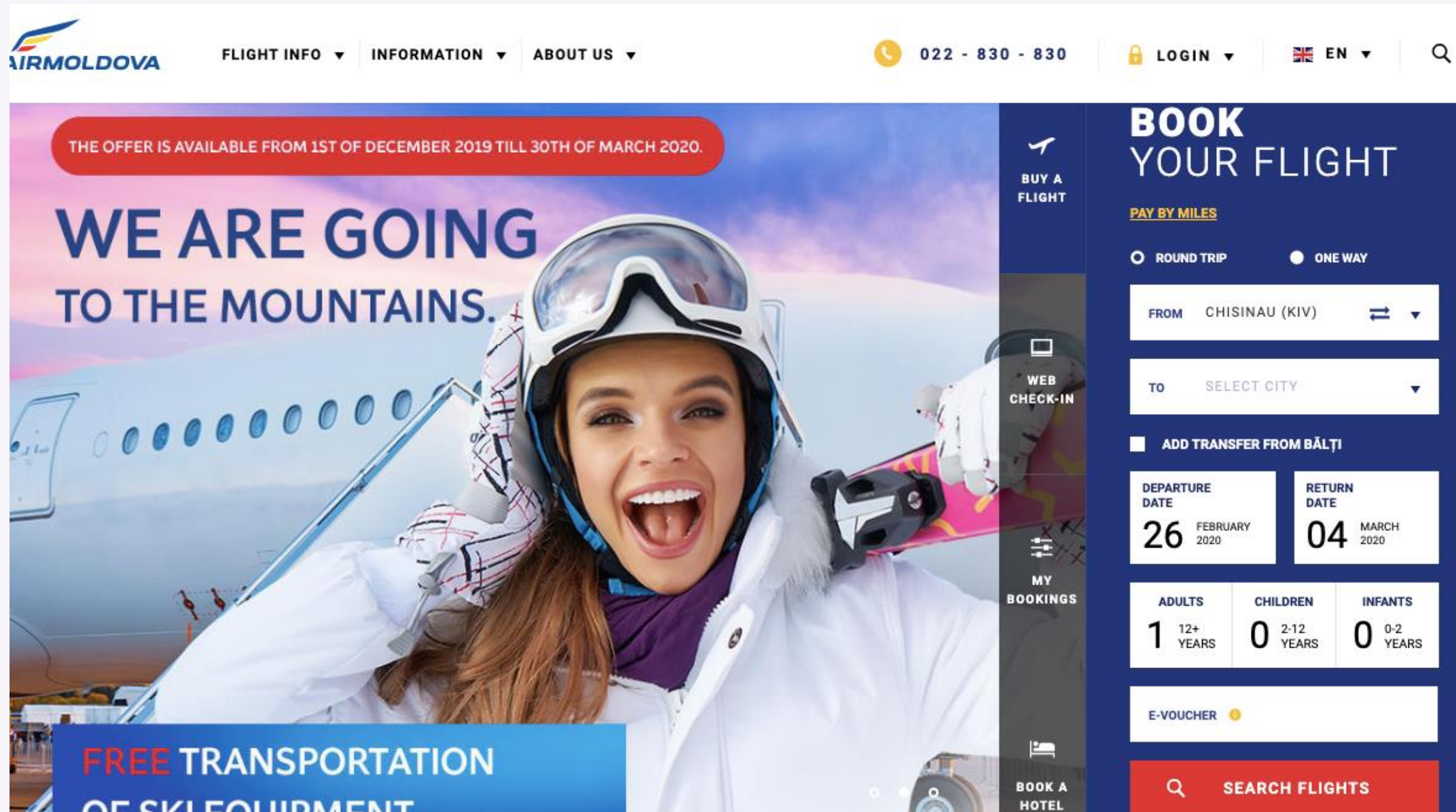
project management

Budget planning, Risk management, Project
planning, PM tools
(Redmine, JIRA, Trello), Task management.



products
& services

mobile & web dev



our clients

Air Moldova's completely new look, new technical features and a more functional platform for a better customer experience.



market strategy

- Local and international bidding;
- Good references / Word of Mouth;
- Public Relations: Getting Your Name Out There;
- LinkedIn: Personal, Corporate, or Both;
- Organic Social Media;
- Paid Social Media.



business model



business model

strategic relations

1

partnerships

Beetroot from Sweden.

2

customers

Air Moldova, Efes, Moldova
Fruct, H2T Digital, Go to
Tromso, GetHeli, Helipaddy,
FixKit, New Harbinger,
German automotive
manufacturing company, etc.

why we stand out

- a self-made company with 35+ specialists, most of whom are senior developers. We plan to reach 50 specialist in 2021;
- Both I and my business partner had worked in Silicon Valley for other international companies, thus bringing valuable expertise to our company;



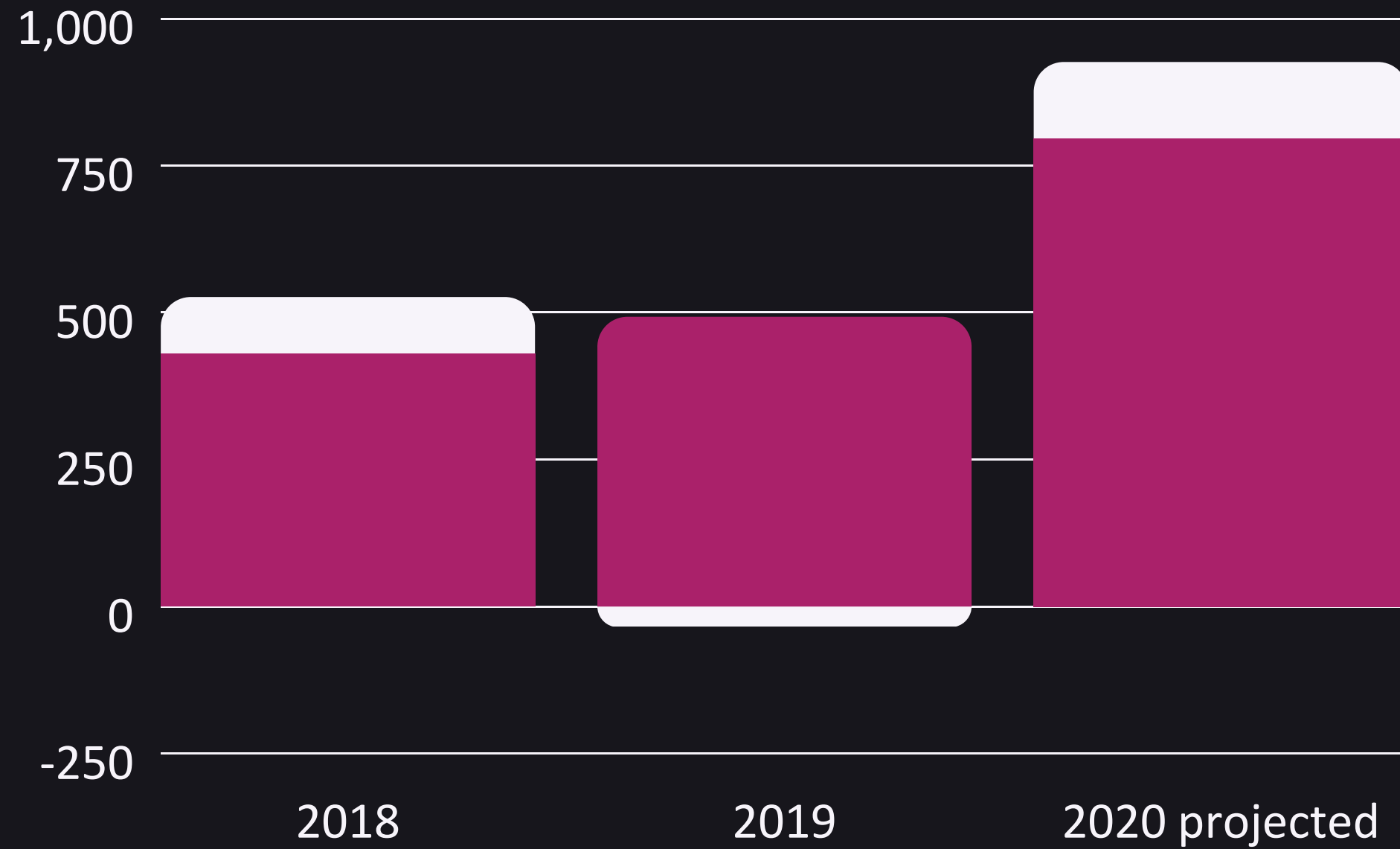
business model



business model

why we stand out

- Five of our most experienced developers have almost 20 years of XP;
- Continuous development of the technical skills of all the team members;
- Emphasis on company's culture;
- We are focusing on complex and custom projects.



financial overview



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